



Monitor your messages (and the opposition's) in local and national media ... Vet donors ... Track voting records and candidate activity—the good and the bad.

Do it all with one source—the LexisNexis® services. Tap an unmatched collection of highly reputable resources—news, company/industry intelligence, legislative and regulatory data, biographical resources, and legal and public records.

And LexisNexis offers **customized, fixed-rate subscriptions based on information needs. Plus count on flexible, affordable pricing options** that include virtual 24/7 “live” research support.

Monitor the media and track messaging better; respond faster

Cover the media—from **local reporting** to **international commentary**—on virtually any topic any candidate or person of interest, any time. (Ask about mobile access!)

- Tap more than **26,000 authoritative news sources**, practically any way you choose. For example, focus on a specific area—from local news in any state or city to national perspective. Search multiple sources at once. Even combine and save your own customized **group of sources**.
- Reach beyond print media to radio and **TV transcripts**, regional and local press, academic journals—even links to **video** and access to 4,000+ premier **blogs** and **Twitter®** feeds updated throughout the day. *Search permanent, growing blog archives.*
- Search once, then set up alerts on any person or topic. Get email **updates up to three times a day**. Plus you can quickly modify the update schedule as news updates cool off or heat up. *(You can even create daily update newsletters to send to your organization.)*
- Track **negative news** from 26,000+ sources. Enter a name or business. LexisNexis search technology does the rest. No complicated search string ... just comprehensive, and often surprising, results. *Even set alerts to be notified when negative news breaks.*

Vet donors, partners—any person/business of interest

The LexisNexis services help you reach beyond **Federal Election Commission and state compliance** requirements to unearth more of what your organization needs to know—from potential conflicts of interest and past associations to the most current news and opinion.

- Go beyond comprehensive news sources to industry, executive, company and financial intelligence, including 200+ executive/biographical sources, 600+ company & industry sources such *Hoover's®*, *Standard & Poor's®*, *Dun & Bradstreet®* and more.
- Cover the bases with vital regulatory information, including **SEC filings**, current campaign/PAC **registration forms and receipts**, and more.
- Dig deeper with more than **36 billion public records**—assets, business and people connections, bankruptcies, liens, professional licenses and more. Uncover associations across state lines, by aliases, etc. Even check “exposed person,” foreign agent, Patriot Act and global sanction lists.
- Track litigation, legislative and regulatory activities in all 50 states as well as federal.
- Set alerts to be notified when any facts change!



Track voting records, candidate/public opinion changes and more!

Facts don't lie ... but compiling the credible facts in your favor can seem overwhelming. The LexisNexis services give you the broad reach you need and simple tools that pull relevant information from multiple sources with a single search. Find your information—then automatically track and update staffers as news breaks. You can focus on your messages, not hunting facts!

- Consult must-have Congressional resources, including *The Congressional Record*, *Congressional Quarterly (CQ)*, *Politico*, *The Hill*, *Roll Call*, *Federal News Service*—plus deep archives of political transcripts, and much more.
- Unearth **voting records, committee reports, mark-ups, prints and testimony**, as well as bills text and detailed tracking reports. Be alerted to bill introductions. Pinpoint statements in legislative histories and congressional hearings back to the beginning of Congress! *State legislative archives are comprehensive, too.*
- Stay updated on today's public pulse and follow the trends with current and archived blogosphere and Twitter reactions.
- Use LexisNexis report products where you can download news, charts, graphics—even spreadsheet data—to create a professional-looking compilation for stakeholders.

Need research assistance? Count on "live" Customer Support

Talk to a real person. The LexisNexis Customer Support team is available virtually 24/7. *No extra charge* ... it's included in your LexisNexis subscription!

What can the LexisNexis services do for your campaign?

Visit lexisnexis.com/political or call **888-AT-LEXIS** for details.



LexisNexis, Lexis and the Knowledge Burst logo are registered trademarks of Reed Elsevier Properties Inc., used under license. Other products or services may be trademarks or registered trademarks of their respective companies. © 2012 LexisNexis. All rights reserved. NBI01135-2 1112



NEXIS® - WINNER
BEST POLITICAL
INFORMATION RESOURCE